

What Our Clients Say

Our clients are varied from small business through to government. Here is a small sample of what they have to say about our services.

The Department of Agriculture and Food WA

The Brando team was engaged as principal marketing strategy consultants for 'Food Strategy WA' by the Department of Agriculture and Food WA. 'Food Strategy WA' is a proposed \$140 million five year project. It has been conceived to restructure Western Australia's food production sector from farm to consumer in order to improve population health, create jobs and increase state development while enabling sustainable land and water use.

"Brando Marketing have provided an "A1" service to the Food Strategy WA proposal. From strategic marketing advice through to product formation and delivery, Brando have provided fit-for-purpose service and products, on time (within very tight timelines), to budget and often beyond the call of duty driven by their passion for delivering a quality outcome. That kind of combination is rarely seen - it's value has not been counted in dollars and cents, it's been appreciated in the time and money we have saved generating our desired impact."

Stuart Clarke - Acting Director, Food Industry Development, Food and Trade Development Directorate, Department of Agriculture and Food WA.

The Game Factory

With a powerful product that raises awareness, triggers discovery, initiates change and consolidates improvements in primary school aged children's pro-social behaviour, The Game Factory have been in so much demand that 'marketing' without systems and a strategy in place would have proven costly, both in terms of business health and the health of the owners! Brando's strategy has been to build the framework for even more activity without that necessarily meaning more effort from the owners.

"You don't go to Brando unless you want something to happen. Business associates had spoken highly of Brando so we, to our good fortune, made contact.

They listened, analysed, strategized, took notes, got excited, channelled our enthusiasm and helped us determine a direction for sustainable, secure growth.

They were on hand when we needed them, kept us on track when we wavered, and kept us doing to get things done.

They get involved, get honest, get busy and suddenly things start shaping up in a way that builds confidence and inspires the belief that our business can be all that we know it can be with their kind of help."

Wilson McCaskill - Owner, The Game Factory

Renewable Logic

Creating a new arm to an existing business, Brett Easton, Managing Director of Cable Logic required the expertise that went beyond knowledge of standard marketing techniques. He called on Brando Marketing for our passion and commitment to the philosophies that his business was espousing with a view to having that communicated effectively to his target markets.

"When Renewable Logic was begun four months ago we did not have a structured plan to sell ourselves and our products to our customers. We were concerned by the possibility of not being able to reach the right customers for our products.

Whilst we were not absolutely certain of who our customers were going to be, and the best ways to sell our products to them, we did have an idea of what sort of a company we wanted to be, and what level of service that we wanted to provide.

Brando has helped us to determine who our target market is, and with Brando we are developing the strategy that will enable us to reach our customers, and then talk to them effectively.

Brando is helping us to find ways of adding value and discretion between our products and services so that we have a level of product and of service to suit various groups of customers."

Brett Easton - Managing Director, Cable Logic and Renewable Logic